

# ZAP Working on Your Behalf

## ZAP PR Plan Update

Wednesday, August 29 @ 9:00 a.m. (1 hour)

Salt Lake County Government Center – 2001 South State Street, Salt Lake City  
Council Chambers (First floor – North Building)

*This meeting is an informational meeting to discuss the goals of the ZAP PR plan, to get feedback on a new style guide currently being developed, & to explain what will happen at the ZAP Graphic Standards, Resources, & Style Guide Distribution and PR Workshop. This is an opportunity to let us know how we can better serve you in future marketing meetings and workshops.*

## ZAP Graphic Standards, Resources, & Style Guide Distribution and PR Workshop

Every ZAP recipient/applicant is **STRONGLY** encouraged to attend – send your PR or Marketing Coordinator!

Monday, September 24th @ 9:00 a.m.

Salt Lake County Government Center  
Room N2003 (Second floor of the North Building)

Or

Thursday, October 4 @ 3:00 p.m.

Salt Lake County Government Center – 2001 South State Street, Salt Lake City  
Council Chambers (First floor – North building)

*The style guide will contain information on how to use the ZAP logo as well as PR and Marketing tools to benefit your organization. These meetings will be open to anyone, but ZAP recipients and applicants are strongly encouraged to attend. Two times are scheduled, attend the one that best suits your schedule. This meeting will be no longer than two hours.*

For more information contact:  
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